

Taking Your Ministry Beyond Your Four Walls

by Rosalinda Rivera

Practical ways you can make a difference in your community every month of the year!

January

FEED MY PEOPLE

1 For every purchase made, commit a percentage to give away.

Convert your dollars into food for the homeless.

February

LOVE THY NEIGHBOR

2 Design Care Packets For the homeless (Ex. Drawstring Bags with your company logo. Load it up with Used Christian Books, toiletries, sandwiches... set a day for your employees and regular customers to outreach.

- Meet at the store
- Load the bags
- Pray over the bags
- Go out & hand them out
- Share the Gospel, Pray, Rejoice

March

PLANT THE SEED

3 Tithe your profits to a local outreach ministry. Find the small ministry that is doing the most. This is a ministry that doesn't have the money for branding, that has been faithful and committed for years to the hurting. A Veterans ministry, Elder or Widowed, Children's feeding program, Overseas ministry, Sex-Trafficking or Addiction Outreach.

April

SPRING CLEANING

4 Give a discount to new customers for every used Christian book they turn in. Partner with a local outreach home or prison ministry. Donate the books to men and women that are in a program or incarcerated.

May

MYSTERY MINISTRY MONTH

5 Wrap up 10 Bibles in wrapping paper, pray over them and ask the Lord to show you who to bless with them.

June

LET THE CHILDREN COME

6 Commit to serving at a Vacation Bible School event (Don't just sell the materials, but volunteer to help.)

July

ENTERTAIN & SUSTAIN

7 Sponsor a Christian Concert or Event. Sell tickets at your store and give a merchandise discount to anyone who donates a non-perishable food item.

August

SIDEWALK SERVICE

8 The unchurched and unsaved are found mostly outside the four walls of your store and church. By hosting an event in a community or in front of your store you will become a magnet to the unsaved.

- Invite Local Churches to participate (Drama, Music, etc)
- Plan on a two-hour event
- Distribute flyers
- Moon Bounce, Free Hotdogs, Soda and Chips
- Invite someone experienced to speak & give an altar call.
- Partner with local pastors or leaders that can follow up on new converts
- Give a Bible to new converts

September

PRAYER AT THE POLE LIFESAVER

9 Children need to be prepared each year as they return to school to deal with bullying, unsaved friends, and temptations.

- Show up at the Prayer Pole
- Purchase 100 rolls of Lifesavers (what you can afford)
- Tape them to the Devotional called "This Devotional Can Be Your LifeSaver"

October

FALL ON YOUR KNEES

10 Make a prayer wall in your store. Design and Decorate it to draw attention. Fall represents of time of resetting our hearts reflecting on the Harvest of blessings. Make cards and pens accessible to customers so they can write their prayer request on the paper and tack it on the wall. Host a prayer night that you will open the store after hours to intercede for he needs of the people. (you may want to offer coffe, tea or snacks)

November

BOOK IT & COOK IT GIVEAWAY

11 Local Foodbanks provide Turkeys at a Discounted price. Ask your families to make an additional donation that you will match (up to a certain amount.) Make a goal to give away 100 Turkeys. Also include information on "Being Grateful in Uncertain Times," Always provide information on how they can find hope through a relationship with Jesus.

December

BABY IT'S COLD OUTSIDE Single Mom Presents

12 Many organizations focus on children during the Christmas Holidays, but what about the single moms or grandmothers raising these kids? Make a plan to partner with a local ministry that is hosting a toy giveaway. When the parents register, get a head count and provide a book for each caretaker.

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